



World Premiere at Tribeca Film Festival June 11, 2023

For general information, please visit: www.radicalmedia.com

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### **KEY INFORMATION**

PREMIERE DATE → June 11, 2023
RUNTIME → 95 minutes
DIRECTOR → Jake Sumner
Executive Producers → Jon Kamen, Dave Sirulnick, Jon Doran, Zara Duffy, Charles Stiefel, Todd Stiefel, Robert Sager, Co-Executive Produced by Jerry Moss and Barry Rosenstein
Producers → Jake Sumner, James A. Smith, Margaret Munzer Loeb
Production Companies → A RadicalMedia Production presented by Heretical Reason
Productions in association with Needle's Eye Productions and MML Media, LLC

## **LOGLINE**

For generations of New Yorkers, perhaps no three words are as interconnected with iconic live music as 'Ron Delsener Presents' – the words that preceded the name of every major act playing New York in advertisements, on the radio and everywhere else. RON DELSENER PRESENTS is equal parts all-access pass to New York's greatest gigs, as told by concert promoter and impresario Ron Delsener, and a portrait of a music business pioneer who can't stop hustling.

## **SYNOPSIS**

In a career spanning almost sixty years, concert promoter and impresario Ron Delsener has been behind virtually every major contemporary music concert in New York City. From the Beatles at Forest Hills Tennis Stadium, to bringing David Bowie to Carnegie Hall and Patti Smith to the Palladium, to somehow convincing Simon and Garfunkel to come back together to play the biggest concert ever in Central Park, Ron Delsener was behind it all.

RON DELSENER PRESENTS takes us behind-the-curtain through the last half century of the live music business, chronicling the tactics that drove live performance from disorganized, low-fi events to international tours, arenas, and, eventually, into a global empire. Now, at 86 years old, Ron's still in the game, working in the now-multi-billion industry he helped to create. Sure, he could stop - he maybe even should. But Ron doesn't know how.

## **Jimmy Buffett** Cher **Ron Delsener Art Garfunkel Billy Joel** Jon Bon Jovi Lenny Kaye **Lorne Michaels Bette Midler** Gene Simmons **Paul Simon Patti Smith Bruce Springsteen Paul Stanley Veronica White Steve Van Zandt**

# **FEATURING**

## DIRECTOR BIO Jake Sumner

Jake Sumner is the award-winning director of the acclaimed short documentaries "Fantastic Man: Who is William Onyeabor?", Channel 4's "I Was There When House Took Over The World", and 2019's "Bob of the Park", which won the Grand Jury Prize at DOC NYC. Other films include multiple film collaborations with contemporary artist KAWS, 2015's "The Plastic Age", featuring Pharrell Williams, and "Magic Hats", which was featured in Banksy's large scale art project 'Dismaland'. As a commercial director, Sumner has created work with a number of major brands, including Nike, Tiffany's, Moncler, Google, Mastercard, and Pepsi. "Ron Delsener Presents" is his first feature documentary.

## **ABOUT RADICALMEDIA**

RadicalMedia is one of the world's leading producers of premium content. The company develops, creates & produces film, television, advertising, design, digital and immersive experiences.

Most recently, the company is celebrating their fourth overall Academy Award nomination and second win with *Summer of Soul* on Disney+ & Hulu, which has been recognized as one of the most awarded documentaries in history. RadicalMedia's other Academy Award for *Fog of War* and two other nominations for *Paradise Lost* on HBO; *What Happened, Miss Simone?* on Netflix; and the Emmy-winning film of *Hamilton* on Broadway on Disney+; are amongst many other successful projects they've produced and continue to produce for companies such as Apple, Netflix, HBO, Disney+, Showtime, History, National Geographic, Peacock, and Hulu.

Fluent in every discipline of storytelling across all media platforms, RadicalMedia has attained industry-wide recognition beyond the Academy Awards and Emmy® wins with multiple Golden Globes, BAFTAs, Independent Spirit Awards, Peabodys, Grammys®, The Smithsonian Cooper-Hewitt National Design Award for Communication Design, Cannes Lion Palme D'ore and just about every accolade associated with the advertising, marketing, and entertainment industry.

## **FULL PRODUCTION CREDITS**

**Directed by:** 

Jake Sumner

#### Produced by:

Jake Sumner, James A. Smith, Margaret Munzer Loeb

#### **Executive Producers:**

Jon Kamen, Dave Sirulnick, Jon Doran, Zara Duffy, Charles Stiefel, Todd Stiefel, Robert Sager

#### **Co-Executive Producers:**

Jerry Moss, Barry Rosenstein

#### Director of Photography:

Luke Geissbuhler

#### Edited by:

James Codoyannis, Paul Greenhouse, Damian Rodriguez

#### Music Supervisor:

Randall Poster

#### <u>Music by:</u>

Money Mark

#### Animation by:

AWESOME + modest

Media Assets available at: <u>Ron Delsener Presents</u>